



FOR IMMEDIATE RELEASE
Friday, July 6, 2007

ADVISORY

***Governors, Entrepreneurs Meet to Encourage Business Growth in
Arizona-Sonora***

PHOENIX— Next Tuesday, Governor Janet Napolitano will lead an Arizona delegation of business leaders to Hermosillo, Sonora, Mexico to meet with business and government leaders from Mexico. The international team will meet to develop strategy and tactics to promote the Arizona-Sonora region as a business powerhouse. The work they do will be used throughout the region as a model for successful collaboration.

The roundtable is part of the *Forum on Areas of Opportunity and Border Development Success Stories*, July 9 and 10 in Hermosillo. Participating in the discussion will be Arizona Governor Janet Napolitano and Sonora Governor Eduardo Bours Castelo, as well as international businessman Carlos Slim Helu, and author and futurist Alvin Toffler.

The forum's goals are to:

- Analyze trends and recommend reforms and actions that promote investment in the Arizona-Sonora region.
- Enable development of strategic relationships between executives from Arizona and Mexico.
- Showcase success stories and promote projects that have an impact cross border.

EVENT: **Forum on Border Regional Business Development**

DATE: **Tuesday, July 10, 2007**

TIME: **noon – 1:00 p.m., Roundtable Discussion**
Media will be allowed to record b-roll at the top of the meeting. The entire proceeding will be available on a closed-circuit feed.

**1:00 p.m. – 1:15 p.m., Media Availability with Governors
Bours & Napolitano**

LOCATION: **Expoforum Convention Center**
Bvd. Vildósola #251
Hermosillo, Sonora, México

For more information, visit www.azmc.org and click on the “Areas of Opportunity and Border Development Success Forum” link in the upcoming events section.

For more information about the Office of the Governor, please visit www.azgovernor.gov.